



# Conray Marcus

Founder & Director

Conray Wilbur Marcus Youth Development



## PROFESSIONAL PROFILE

Conray Wilbur Marcus Youth Development is a Western Cape-based initiative founded and led by Conray Marcus, dedicated to empowering disadvantaged youth through career exhibitions and career clubs.

Conray has been involved in youth development from a young age, and over the past ten years has worked as a programme coordinator, guiding young people through some of the most pivotal moments of their lives. Driven by a desire to give back to his community, he set out to bring business partners, institutions and mentors together — building the connections needed to upskill youth and help them see a different outlook for their futures. That passion for linking people and opportunity is what shaped Conray Wilbur Marcus Youth Development into what it is today.

### Vision

To create self-reliant, positive, goal-oriented and productive youth who contribute meaningfully to society and the economy.

### Mission

To engage Grade 11 & 12 learners and unemployed youth with career guidance, bursary information and mentorship — building partnerships with schools, government and institutions, and encouraging young people to think positively and plan for success.

## PROGRAMMES

### Career Clubs

Smaller, ongoing career-focused groups selected from exhibition attendees and mentored by working professionals.

### Career Exhibitions

Large-scale career exhibitions connecting learners with universities, colleges, banks, government departments and corporates under one roof.

## PARTNER NETWORK

**Universities & colleges:** University of Cape Town (UCT), Stellenbosch University, University of the Western Cape (UWC), Cape Peninsula University of Technology (CPUT), TVET Colleges, Rosebank College, Northlink College, False Bay College.

**Government & institutions:** NSFAS, SARS, SANLAM, Nedbank, Regent Business School, Africa Unite, City of Cape Town — Education, Law Enforcement Academy, Fire & Rescue Service, Disaster Risk Management, Jobs Connect.

## CORE FOCUS AREAS

- Youth Development & Mentorship
- Career Guidance & Bursary Support
- Strategic Partnerships
- Community & Stakeholder Engagement
- Programme Design & Delivery
- Leadership & Team Building

## KEY FACTS

PATRON

PRIMARY AUDIENCE

Grade 11 & 12 learners

SECONDARY AUDIENCE

Out-of-school and unemployed youth in urban and rural areas of the Western Cape

REGION

Western Cape, South Africa

## ACHIEVEMENTS

2023

### National Youth Development Award

Recognised by a provincial Department of Education for outstanding contribution to youth upliftment.

2022-2024

### 100% Matric Pass Rate

Every Grade 12 learner in the mentorship programme passed matric for three consecutive years.

2024

### 50+ Corporate & School Partners

Built a growing network of corporate sponsors and school partnerships across the Western Cape.



Conray Wilbur Marcus Youth Development

*Education as the basis of growth, development and success*

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